We are so excited for you to be a part of this third year of The Montague Reporter's special wrapping paper edition! Thank you for being a part of it!

Requirements for your final wrapping paper image: Size: 22.75 inches wide by 20 inches tall Resolution: 300 DPI (dots per inch) or more Your file should be saved as PDF, TIF, or BMP files

<u>Notes</u>

Your name should be credited on your page. Either add a small signature yourself or we can add it in a small, legible font. We will additionally have a list of credits on the back/outer page. (Be sure to let Charlotte know exactly how you want your name to appear – some are using alternates or nicknames for their art.)

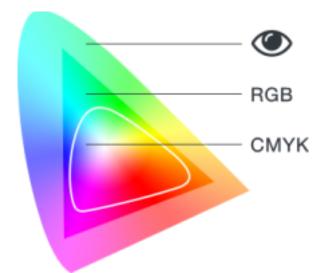
- Have you checked out the previous editions of the wrapping paper issue from 2020 and 2022? We can share images with you! It may be helpful to think about your page.

- Feel free to have your artwork appear sideways, if it is slightly taller than it is wide.

- Some of you offered to make repeating designs, and we have said we would like to take you up on that offer – for support/feedback in this process, feel free to contact Charlotte.

Newsprint Printing/Thinking about Color:

When thinking about newsprint printing, it is important to note that a printing press cannot produce an exact copy of a piece of artwork. Instead, printing should be thought of as a process of translation that creates a version of the original that can be reproduced on a press. What you see on your computer screen does not always translate once it is printed on newsprint paper.



We use the process of CMYK: cyan, magenta, yellow, and black (K for "key"), which is the color mode used by commercial printing equipment. This is important to take into account because computers use RGB displays (red, green, and blue), and there are specific colors that do not translate from RGB to CMYK. We can help color correct once your artwork is final, but some colors will not show up in CMYK at all – particularly deep neon green and pink colors.

(If your process is digital, you may want to consider working in CMYK!)

The printing process used for newsprint is called halftone printing. It is "a technique that simulates continuous-tone imagery through the use of dots, varying either in size or in spacing, thus generating a gradient-like effect." This is something to take into account when thinking about artwork for newsprint and color choice. Sometimes fine, evenly repetitive patterns interact with the halftone grid and produce an unintended moire effect, or distortion.

Halftone printing video: <u>https://www.youtube.com/watch?v=rDbtlB5BE1E</u>

Scanning your work

We ask that you scan your artwork for this submission, if it is not produced digitally. A TIFF file would be preferred, as JPGs lose their quality when they are sent over email.

When scanning your work, please scan at a high-resolution setting (anywhere from 300 to 600 DPI or dots per inch). This will ensure that the work won't look pixelated and can be a crisp image!

If you need help with scanning, sharing your file, or any computer needs, staff member Charlotte can help you with them. Please feel free to contact her for any immediate issues or to schedule a meeting. Her email is <u>ckohlmann15@gmail.com</u> and her phone number is 347-768-0584.

Be sure to supply us with your Mailing Address if you haven't already when you submit your work, in order to get paid!